

# Department of pharmacology and physiology

Faculty of Medicine  
Université   
de Montréal



## Partnership Plan 2024-2025

Sponsorship & Exhibitor  
Prospectus

29th Edition

# Table of Contents

- 1 Introduction
- 2 Visibility
- 3 Areas of Expertise and Affiliated Centers
- 4 Our Researchers
- 5 Sponsorship Options
- 8 Summary Chart
- 9 Sponsorship Form

**Contact:**

**[Patrick Trahan](#)**

Tél. : (514) 343-7175

[www.pharmacologie-physiologie.umontreal.ca](http://www.pharmacologie-physiologie.umontreal.ca)

# Introduction

The mission of the Faculty of Medicine is to participate actively in the advancement of knowledge and mastery of skills for the improvement of Health care.

To achieve this mission, the Department of Pharmacology and Physiology is doing everything possible to train tomorrow's great researchers. A true incubator of the scientific elite, our Department offers its students weekly seminars where, throughout the year, experienced, national and international researchers present their most recent discoveries. We believe that it is essential to make our students aware of important research happening elsewhere in the world. To do this, we need the financial support of our partners.

Each year, the Department organizes the Gabriel L. Plaa Research Day, an event rich in discussions and knowledge exchange focused on intellectual stimulation. In this spirit, the existence of a forum for our graduate students and postdoctoral fellows to share their research experience is a central pedagogical element. Evaluated by a jury, they present the progress of their work to their peers, professors and staff members. The day ends with the awarding of prizes (Award of excellence and Best academic progress). Without the contribution of our generous partners, we would be unable to offer this day to our students free of charge and to give them attractive prizes. More than 200 people participated in the last edition and we want to continue to make this day a success.

**2024-2025 objective: \$ 20,000**

We invite you to read our Partnership plan through the following pages to assess how your institution can benefit from a partnership with our Department.

# Visibility

The Department of Pharmacology and Physiology has more than 100 faculty members on campus and in our seven affiliated research centers, as well as some 30 national and international guest speakers at our weekly seminars. It is also 45 postdoctoral fellows, 267 students enrolled in our graduate programs and 313 students enrolled in the bachelor's degree in biomedical sciences. Our Department also offers a window on the entire international community through our presence on various networks: website, Facebook, LinkedIn. Our Partnership plan offers you the opportunity to position your institution with the scientific elite in the field of pharmacology, clinical pharmacology, physiology and biomedical engineering.

By adding your name to our Department, you are also seizing a unique opportunity to showcase your commitment to promoting graduate research and education. Come and interact directly with professors, researchers and clinicians from the Department as well as students and staff members on this fantastic networking opportunity with future graduates. Not only do we invite you to be at the forefront of the scientific scene, but be part of our Research Day by accepting to be a member of the jury.

You will find in the following pages the partnership options. Choose the one that suits you the best by completing the form on the last page.

# Areas of Expertise and Affiliated Centers

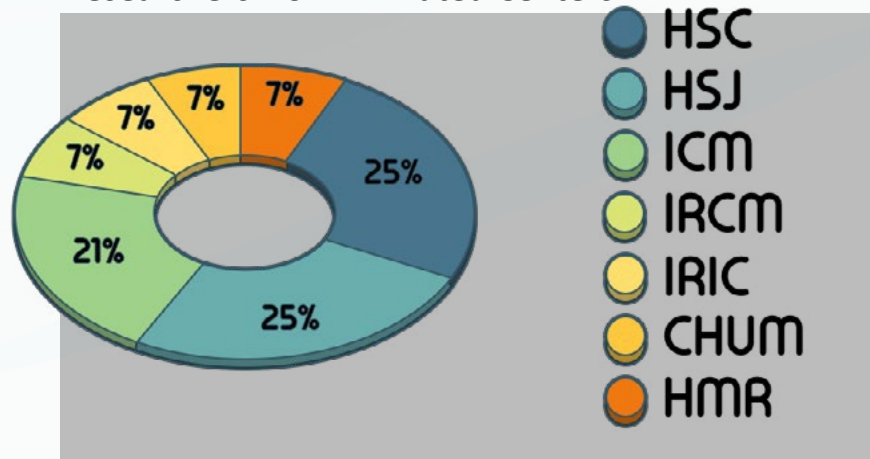
## Areas of expertise of the Faculty researchers and the clinicians researchers from the Department

- Applied Genetic Medicine
- Bio-Imaging
- Biomedical Engineering
- Cancer
- Cardiovascular
- Cell Therapy
- Diabetes
- Epigenetics
- Efficacy and Safety of Natural Health Products
- Immunology
- Inflammation
- Molecular screening
- Native Health
- Neurovascular Coupling
- Neonatology
- Nephrology
- Neuroimmunology
- Neurology
- Ophthalmology – Vision Health
- Pain, Anesthesia
- Parkinson
- Pediatrics
- Pharmacogenomics
- Physiology
- Pneumonology
- Research and Interventions in Nursing
- Oral and Bone Health
- Primary Care and Services
- Senescence
- Substance Addiction

## Affiliated Centers

- Research Center of the Hôpital Maisonneuve-Rosemont (HMR)
- Centre hospitalier de l'Université de Montréal (CHUM) and its Research Center
- Research Center of the Sainte-Justine University Hospital (HSJ)
- Hôpital du Sacré-Cœur de Montréal (HSC)
- Institut de cardiologie de Montréal (ICM)
- Institute for Research in Immunology and Cancer (IRIC)
- Montreal Clinical Research Institute (IRCM)

## Researchers from Affiliated Centers



# Our Researchers

## Emeritus Professors

De Léan, André  
Du Souich, Patrick  
Gascon-Barré Marielle  
Lamarre, Yves  
Larochelle, Pierre (IRCM)  
Le Blanc, Aimé-Robert (HSC)

## Adjunct Professors

Anand-Srivastava, Madhu  
Annabi, Borhane  
Comtois, Philippe  
Couture, Réjean  
Du Souich, Patrick  
Haddad, Pierre Sélim  
Kaloustian, Sévan  
Sauvé, Rémy  
Vinet, Alain

Allen, Bruce  
Alquier, Thierry  
Benderdour, Mohamed  
Boucoiran, Isabelle  
Boutopoulos, Christos  
Brochiero, Emmanuelle  
Chemtob, Sylvain  
Choinière, Manon  
Coriati, Adèle  
Crespo-Garcia, Sergio  
Dasyva, Jean N.  
Delisle, Jean-Sébastien  
Delisle, Stéphane  
Denault, André  
Dubé, Marie-Pierre  
Dubrac, Alexandre  
Duclos, Catherine

## Full Time Professors, Research Professors and Assistant/ Associate/Full Research Professors

Badhwar, Amanpreet (IUGM)  
Beaulieu, Pierre (CHUM)  
Beauséjour, Christian (HSJ)  
Bichet, Daniel (HSC)  
Brouillette, Jonathan  
Calderone, Angelo (ICM)  
Claing, Audrey  
Couture, Réjean  
D'Avanzo, Nazzareno  
Girouard, Hélène  
Gratton, Jean-Philippe  
Hoang, Trang (IRIC)  
Jacquemet, Vincent (HSC)  
Krajinovic, Maja (HSJ)  
Lafrance, Jean-Philippe (HMR)

## Clinical Professors

Autmizguine, Julie (HSJ)  
Goupil, Rémi (HSC)  
Tadros, Rafik (ICM)

## Accredited Professors

Dumont Nicolas  
Gagnon, Daniel  
Gerarduzzi, Casimiro  
Girard, Sylvie  
Gonzalez Corsia, Cecilia  
Griffith, May  
Hardy, Pierre  
Hiram, Roddy  
Jouvet, Philippe  
Joyal, Jean-Sébastien  
Kleiber, Niina  
Landon-Cardinal, Océane  
Le Lorier, Jacques  
Légaré, Nancy  
Lodygensky, Gregory  
Marinier, Anne

Meloche, Sylvain (IRIC)  
Najmanovich, Rafael Josef  
Noël, Josette  
Parent, Lucie (ICM)  
Pichette, Vincent (HRM)  
Pineyro, Graciela  
Rafei, Mouthih  
Raynal, Noël (HSJ)  
Rousseau, Guy (HSC)  
Samaha, Anne-Noël  
Savoji, Houman (HSJ)  
Schiller, Peter (IRCM)  
Théorêt, Yves (HSJ)  
Trudeau, Louis-Éric

Martel, Catherine  
Nattel, Stanley  
Pagé, Gabrielle  
Perrault, Louis P.  
Piram, Maryam  
Poitout, Vincent  
Rose, Christopher  
Ruiz, Matthieu  
Sauvageau, Guy  
Thorin, Éric  
Vanni, Matthieu  
Vargas, Maria  
Grisell  
Vaucher, Elvire  
Wang, Han Ting  
White, Michel  
Williamson, David

# Sponsorship options

## Platinum Partnership

\$ 3 000

Exclusive Partnership

As a PLATINUM sponsor, you will benefit from the following visibility

### Annual Event - Gabriel L. Plaa Research Day:

- 15-minute pre-recorded presentation \*
- Mention by the Director of the Department during the opening speech
- Sponsorship of student awards
- Acknowledgment during the awards ceremony
- Kiosk: up to 2 tables
- Full-page advertisement in the program
- Ongoing visibility during the event with logo display
- Logo included in the program and on the website
- Complimentary access to Lunch, coffee breaks and cocktail hour
- 2 complimentary parking tickets

### Weekly seminars:

- Sponsorship of a weekly seminar with a guest speaker\*\*
- Complimentary access to attend our weekly seminars
- Opportunity to give a seminar (subject to approval of the theme by the seminar leaders)
- Logo included in all weekly emails announcing seminars to Department members
- Logo displayed on the Department's website

\* prepared and provided by the Platinum Sponsor

\*\* subject to approval by the seminar leaders

# Gold Partnership

**\$ 1 500**

**As a GOLD sponsor, you will benefit from the following visibility**

## **Annual Event - Gabriel L. Plaa Research Day:**

Mention by the Director of the Department during the opening speech

Sponsorship of student awards

Acknowledgment during the awards ceremony

Kiosk: 1 table

Half-page advertisement in the program

Ongoing visibility during the event with logo display

Logo included in the program and on the website

Complimentary access to Lunch, coffee breaks and cocktail hour

2 complimentary parking tickets

## **Weekly seminars:**

Complimentary access to attend our weekly seminars

Logo included in all weekly emails announcing seminars to Department members

Logo displayed on the Department's website





# Silver Partnership

**\$ 750**

**As a SILVER sponsor, you will benefit from the following visibility**

**Annual Event - Gabriel L. Plaa Research Day:**

- Acknowledgment during the awards ceremony
- Logo included in the program and on the website
- Ongoing visibility during the event with logo display
- Complimentary access to Lunch, coffee breaks and cocktail hour
- 1 complimentary parking ticket

**Weekly seminars:**

- Complimentary access to attend our weekly seminars

# Bronze Partnership

**\$ 500**

**As a BRONZE sponsor, you will benefit from the following visibility**

**At the Gabriel L. Plaa Research Day:**

- Acknowledgment during the awards ceremony
- Ongoing visibility during the event with logo display
- Complimentary access to Lunch, coffee breaks and cocktail hour

**Weekly seminars:**

- Complimentary access to attend our weekly seminars

# Summary Chart

	Platinum	Gold	Silver	Bronze
	\$ 3000	\$ 1500	\$ 750	\$ 500
<b>Annual Event - Gabriel L. Plaa Research Day</b>				
15-minute pre-recorded presentation *	✓			
Mention by the Director of the Department during the opening speech	✓			
Sponsorship of student awards	✓	✓		
Acknowledgment during the awards ceremony	✓	✓	✓	✓
Kiosk with number of tables	2	1		
Advertisement in the program	Full-page	Half-page		
Logo included in the program and on the website	✓	✓	✓	
Ongoing visibility during the event with logo display	✓	✓	✓	✓
Complimentary access to Lunch, coffee breaks and cocktail hour	✓	✓	✓	✓
Complimentary parking with included ticket(s)	2	2	1	
<b>Weekly seminars</b>				
Sponsorship of a weekly seminar with a guest speaker**	✓			
Opportunity to give a seminar **	✓	✓		
Complimentary access to attend our weekly seminars	✓	✓	✓	✓
Logo included in all weekly emails announcing seminars	✓	✓		
Logo displayed on the Department's website	✓	✓		

\*Prepared and provided by the Platinum Sponsor

\*\*Subject to approval of the theme by the seminar leaders

# Sponsorship Form

I hereby confirm the participation of my company/institution as a partner of the Department of Pharmacology and Physiology of the Université de Montréal.

**Platinum**       **Gold**       **Silver**       **Bronze**

Your name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
Signature : \_\_\_\_\_  
Date: \_\_\_\_\_

## **PAYMENT (check\* or bank transfer \*\*)**

*\* Please make the check payable to the Department of Pharmacology and Physiology and sent to the following address:*

Monsieur Patrick Trahan  
Adjoint au directeur  
Département de pharmacologie et physiologie, Faculté de médecine  
Université de Montréal  
C. P. 6128, succursale Centre-Ville Montréal  
(Québec) H3C 3J7 CANADA

### **\*\* Information for the bank transfer:**

Université de Montréal  
BANQUE NATIONALE DU CANADA  
5355, chemin de la Côte-des-Neiges  
Montréal (Québec) H3T 1Y4 CANADA

Bank number: 006  
Transit number: 11331  
Account number: 06-496-20  
Reference code: BNDCCAMMINT

Code IBAN : 006-11331  
Our reference: RK000670

For inquiries or to request an invoice, please contact Patrick Trahan by email at the following address:

[patrick.trahan@umontreal.ca](mailto:patrick.trahan@umontreal.ca)

**THANK YOU!**

# Credit card payment form

**Partnership level**  Platinum: 3000\$ CA  Gold: 1500 \$ CA  
 Silver: 750\$ CA  Bronze: 500\$ CA

Your name:

---

Company:

---

## Cardholder information :

Card type :

Visa  Mastercard  American Express  Autre

Name of the Cardholder :

---

Card number :

---

Expiration date :

\_\_\_\_ / \_\_\_\_ (MM/YY)

Security code(CVV) :

---

Billing address :

---

Postal Code :

---

City :

---

Province/Country :

---

**Consent:** *By submitting this form, I certify that the information provided is accurate, and I authorize the payment of the amounts specified for the selected partnership level. I understand that this payment is non-refundable and is intended for participation in the PLAA Day partnership.*

I hereby confirm the participation of my company/institution as a partner of the Department of Pharmacology and Physiology of the Université de Montréal.

I consent to the payment of the indicated amount

Date : \_\_\_\_\_

Signature : \_\_\_\_\_

For inquiries or to request an invoice, please contact Patrick Trahan by email at the following address:

[patrick.trahan@umontreal.ca](mailto:patrick.trahan@umontreal.ca)

**Thank you !**