

Department of Pharmacology and Physiology

Faculty of Medicine

Université 
de Montréal



Partnership Plan

2022-2023

Sponsorship & Exhibitor
Prospectus

27th Edition

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Contact:

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Tél. : (514) 343-7175

www.pharmacologie-physiologie.umontreal.ca

Introduction

The mission of the Faculty of Medicine is to participate actively in the advancement of knowledge and mastery of skills for the improvement of Health care.

To achieve this mission, the Department of Pharmacology and Physiology is doing everything possible to train tomorrow's great researchers. A true incubator of the scientific elite, our Department offers its students weekly seminars where, throughout the year, experienced, national and international researchers present their most recent discoveries. We believe that it is essential to make our students aware of important research happening elsewhere in the world. To do this, we need the financial support of our partners.

Each year, the Department organizes the Gabriel L. Plaa Research Day, an event rich in discussions and knowledge exchange focused on intellectual stimulation. In this spirit, the existence of a forum for our graduate students and postdoctoral fellows to share their research experience is a central pedagogical element. Evaluated by a jury, they present the progress of their work to their peers, professors and staff members. The day ends with the awarding of prizes (Award of excellence and Best academic progress). Without the contribution of our generous partners, we would be unable to offer this day to our students free of charge and to give them attractive prizes. More than 200 people participated in the last edition and we want to continue to make this day a success.

2022-202 objective: \$20,000

We invite you to read our Partnership plan through the following pages to assess how your institution can benefit from a partnership with our Department.

Visibility

The Department of Pharmacology and Physiology has more than 100 faculty members on campus and in our seven affiliated research centers, as well as some 30 national and international guest speakers at our weekly seminars. It is also 59 postdoctoral fellows, 226 students enrolled in our graduate programs and 410 students enrolled in the bachelor's degree in biomedical sciences. Our Department also offers a window on the entire international community through our presence on various networks: website, Facebook, LinkedIn. Our Partnership plan offers you the opportunity to position your institution with the scientific elite in the field of pharmacology, clinical pharmacology, physiology and biomedical engineering.

By adding your name to our Department, you are also seizing a unique opportunity to showcase your commitment to promoting graduate research and education. Come and interact directly with professors, researchers and clinicians from the Department as well as students and staff members on this fantastic networking opportunity with future graduates. Not only do we invite you to be at the forefront of the scientific scene, but be part of our Research Day by accepting to be a member of the jury.

You will find in the following pages the partnership options. Choose the one that suits you the best by completing the form on the last page.

Areas of Expertise and Affiliated Centers

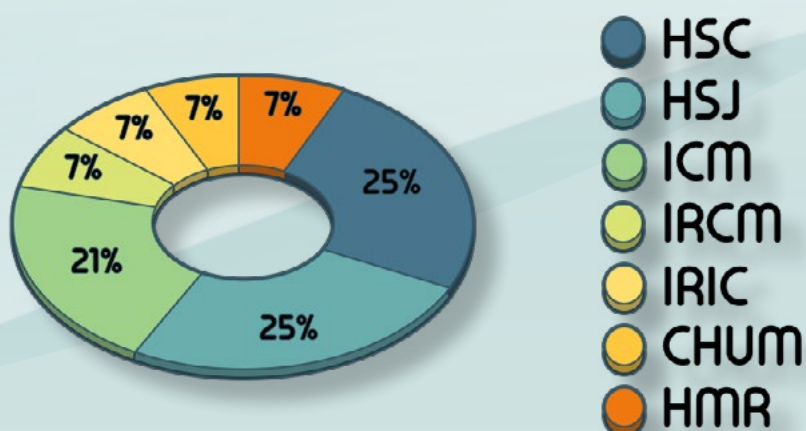
Areas of expertise of the Faculty researchers and the clinicians researchers from the Department

- Bio-Imaging
- Cancer
- Cardiovascular
- Neurovascular Coupling
- Diabetes
- Pain, Anesthesia
- Efficacy and Safety of Natural Health Products
- Biomedical Engineering
- Immunology
- Inflammation
- Applied Genetic Medicine
- Neonatology
- Nephrology
- Neuroimmunology
- Neurology
- Ophthalmology – Vision Health
- Parkinson
- Pediatrics
- Pharmacogenomics
- Physiology
- Pneumonology
- Research and Interventions in Nursing
- Native Health
- Oral and Bone Health
- Primary Care and Services
- Substance Addiction

Affiliated Centers

- Research Center of the Hôpital Maisonneuve-Rosemont (HMR)
- Centre hospitalier de l'Université de Montréal (CHUM) and its Research Center
- Research Center of the Sainte-Justine University Hospital (HSJ)
- Hôpital du Sacré-Cœur de Montréal (HSC)
- Institut de cardiologie de Montréal (ICM)
- Institute for Research in Immunology and Cancer (IRIC)
- Montreal Clinical Research Institute (IRCM)

Researchers from Affiliated Centers



Our Researchers

Emeritus Professors

De Léan, André
Du Souich, Patrick
Gascon-Barré Marielle
Lamarre, Yves
Larochelle, Pierre (IRCM)
Le Blanc, Aimé-Robert (HSC)

Clinical Professors

Autmizguine, Julie (HSJ)
Tadros, Rafik (ICM)

Adjunct Professors

Annabi, Borhane
Comtois, Philippe
Du Souich, Patrick
Gougoux, André
Haddad, Pierre
Huot, Philippe
Kaloustian, Sévan
Lavoie, Pierre-André
Sauvé, Rémy
Schwartz, Jean-Louis
Talbot, Sébastien
Vinet, Alain

Clinical Instructors

Cyr, Martin
Limami, Abdesselam

Allen, Bruce
Alquier, Thierry
Benderdour, Mohamed
Blunck, Rikard
Boucoiran, Isabelle
Boutopoulos, Christos
Brochiero, Emmanuelle
Chemtob, Sylvain
Choinière, Manon
DaSilva, Jean N.
Delisle, Jean-Sébastien
Denault, André
Dubé, Marie-Pierre
Dubrac, Alexandre
Gagnon, Daniel
Gerarduzzi, Casimiro

Full Time Professors, Research Professors and Assistant/Associate/Full Research Professors

Anand-Srivastava, Madhu
Badhwar, Amanpreet
Beaulieu, Pierre (CHUM)
Beauséjour, Christian (HSJ)
Bichet, Daniel (HSC)
Brochu, Michèle (HSJ)
Brouillette, Jonathan (HSC)
Calderone, Angelo (ICM)
Cardinal, René (HSC)
Claing, Audrey (CHUM)
Couture, Réjean
D'Avanzo, Nazzareno
Gauchat, Jean-François
Girouard, Hélène
Gratton, Jean-Philippe
Hoang, Trang (IRIC)
Jacquemet, Vincent (HSC)
Krajinovic, Maja (HSJ)

Kus, Teresa (HSC)
Lafrance, Jean-Philippe (HMR)
Mathieu, Pierre A.
Meloche, Sylvain (IRIC)
Najmanovich, Rafaël
Noël, Josette
Parent, Lucie (ICM)
Pichette, Vincent (HRM)
Piñeyro-Filpo, Graciela
Rafei, Moutih
Raynal, Noël (HSJ)
Rousseau, Guy (HSC)
Samaha, Anne-Noël
Savoji, Houman
Schiller, Peter (IRCM)
Sirois, Martin (ICM)
Théorêt, Yves (HSJ)
Trudeau, Louis-Éric

Accredited Professors

Girard, Sylvie
Griffith, May
Hardy, Pierre
Hiram, Roddy
Jouvet, Philippe
Joyal, Jean-Sébastien
Kleiber, Niina
Landon-Cardinal, Océane
Légaré, Nancy
LeLorier, Jacques
Levy, Emile
Lim, Gareth
Lodygensky, Gregory
Ly, Hung Q.
Marinier, Anne
Martel, Catherine

Nattel, Stanley
Pagé, Gabrielle
Perrault, Louis P.
Piram, Maryam
Poitout, Vincent
Richebé, Philippe
Rose, Christopher F.
Ruiz, Matthieu
Sauvageau, Guy
Thorin, Éric
Vanni, Matthieu
Vargas, Maria Grisell
Vaucher, Elvire
Wang, Han Ting
White, Michel
Williamson, David

Sponsorship Options

Platinum Partnership

\$3,000

Exclusive Partnership
Only one place available!

As a PLATINUM sponsor, you will get the following visibility

At the Gabriel L. Plaa Research Day:

- 15 minute pre-recorded presentation *
- Kiosk : 4 tables
- Mention by the Director of the Department during the opening speech
- Special thanks during the awards ceremony
- Advertising in the program (1 page)
- Corporate mention or logo throughout all the media associated with the day
(Department screens, invitations and posters)
- Logo in the programme
- Logo on the website , Facebook , and LinkedIn pages
- Visibility throughout the day
- Visibility at the cocktail hour
- Logo on projection during the event
- 4 free tickets (with parking)

Weekly seminars:

- Unlimited access to our weekly seminars
- Opportunity to give a seminar (subject to approval of the theme by the seminar leaders)
- Logo on the weekly on-campus flyer
- Logo included in all weekly emails announcing conferences sent to all Department members
- Logo on the Department's website

* prepared and provided by the Platinum Sponsor

Diamond Partnership

\$2,000

As a DIAMOND sponsor, you will get the following visibility

At the Gabriel L. Plaa Research Day:

- Kiosk : 2 tables
- Mention by the Director of the Department during the opening speech
- Special thanks during the awards ceremony
- Advertising in the program (1 page)
- Corporate mention or logo throughout all the media associated with the day
(Department screens, invitations and posters)
- Logo in the programme
- Logo on the website , Facebook , and LinkedIn pages
- Visibility throughout the day
- Visibility at the cocktail hour
- Logo on projection during the event
- 2 free tickets (with parking)

Weekly seminars:

- Unlimited access to our weekly seminars
- Logo on the weekly on-campus flyer
- Logo included in all weekly emails announcing conferences sent to all Department members

Gold Partnership

\$1,000

As a GOLD sponsor, you will get the following visibility

At the Gabriel L. Plaa Research Day:

- Kiosk : 2 tables
- Mention by the Director of the Department during the opening speech
- Special thanks during the awards ceremony
- Advertising in the program (1/2 page)
- Corporate mention or logo throughout all the media associated with the day
(Department screens, invitations and posters)
- Logo in the programme
- Logo on the website , Facebook , and LinkedIn pages
- Visibility throughout the day
- Visibility at the cocktail hour
- Logo on projection during the event
- 2 free tickets (with parking)

Weekly seminars:

- Unlimited access to our weekly seminars

Silver Partnership

\$500

As a SILVER sponsor, you will get the following visibility

At the Gabriel L. Plaa Research Day:

- Kiosk : 1 table
- Advertising in the programme (1/2 page)
- Logo in the programme
- Logo on the website, Facebook , and LinkedIn pages
- Visibility throughout the day
- Visibility at the cocktail hour
- Logo on projection during the event
- 1 free ticket (with parking)

Weekly seminars:

Unlimited access to our weekly seminars

Bronze Partnership

\$250

As a BRONZE sponsor, you will get the following visibility

At the Gabriel L. Plaa Research Day:

- Logo in the programme
- Logo on the website, Facebook , and LinkedIn pages
- Visibility throughout the day
- Visibility at the cocktail hour

Weekly seminars:

Unlimited access to our weekly seminars

Summary Chart

| | Platinum | Diamond | Gold | Silver | Bronze |
|---|----------|---------|-----------|-----------|--------|
| Gabriel L. Plaa Annual Research Day | | | | | |
| 15 minute pre-recorded presentation* | ✓ | - | - | - | - |
| Kiosk, number of tables | max. 4 | max. 2 | max. 2 | 1 | - |
| Mention during the opening speech | ✓ | ✓ | ✓ | - | - |
| Special thanks during the awards ceremony | ✓ | ✓ | ✓ | - | - |
| Advertising in the programme | 1 page | 1 page | half-page | half-page | - |
| Corporate mention or logo on posters | ✓ | ✓ | ✓ | - | - |
| Logo in the programme | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on the website and on the Facebook page | ✓ | ✓ | ✓ | ✓ | ✓ |
| Visibility throughout the day | ✓ | ✓ | ✓ | ✓ | ✓ |
| Visibility at the cocktail hour | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on projection during the event | ✓ | ✓ | ✓ | ✓ | ✓ |
| Free access: breakfast, lunch, coffee break and cocktail | ✓ | ✓ | ✓ | ✓ | |
| Free parking, number of free tickets | 4 | 2 | 2 | 1 | |
| Weekly Seminars | | | | | |
| Unlimited access to our weekly seminars | ✓ | ✓ | ✓ | ✓ | ✓ |
| Opportunity to give a seminar** | ✓ | - | - | - | - |
| Logo on conference posters / on the campus | ✓ | ✓ | - | - | - |
| E-mailing of conference posters with your logo | ✓ | ✓ | - | - | - |
| Registration with your logo on the website of the Department of Pharmacology and Physiology | ✓ | - | - | - | - |
| Broadcast with your logo on projection screen (TV) | ✓ | - | - | - | - |

*Prepared and provided by the Platinum Sponsor

**Subject to approval of the theme by the seminar leaders

Sponsorship Form

I hereby confirm the participation of my company/institution as a partner of the Department of Pharmacology and Physiology of the Université de Montréal.

☐ **Platinum** ☐ **Diamond** ☐ **Gold** ☐ **Silver** ☐ **Bronze**

Your name: _____

Company: _____

Billing Address: _____

Signature : _____

Date : _____

PAYMENT (check* or bank transfer **)

** Please make the check payable to the Department of Pharmacology and Physiology and sent to the following address:*

Madame Caroline Thenot Girardot
Adjointe au directeur
Département de pharmacologie et physiologie, Faculté de médecine
Université de Montréal
C. P. 6128, succursale Centre-Ville
Montréal (Québec) H3C 3J7 CANADA

**** Informations for the bank transfer:**

Université de Montréal
BANQUE NATIONALE DU CANADA
5344, chemin de la Côte-des-Neiges
Montréal (Québec) H3T 1Y4 CANADA

Bank number: 006
Transit number: 11331
Account number: 06-496-20
Reference code: BNDCCAMMINT

Code IBAN : 006-11331
Our reference: FRK00670

For inquiries or to request an invoice, please contact Caroline Thenot Girardot by email at the following address:

caroline.thenot.girardot@umontreal.ca

THANK YOU!