

# Department of Pharmacology and Physiology

Faculty of Medicine  
Université   
de Montréal



## Partnership Plan 2021-2022

### Sponsorship & Exhibitor Prospectus

26th Edition

# Table of Contents

- 1 Introduction
- 2 Visibility
- 3 Areas of Expertise and Affiliated Centers
- 4 Our Researchers
- 5 Sponsorship Options
- 8 Summary Chart
- 9 Sponsorship Form

**Contact:**

Tel.: (514) 343-7175

# Introduction

The mission of the Faculty of Medicine is to participate actively in the advancement of knowledge and mastery of skills for the improvement of Health care.

To achieve this mission, the Department of Pharmacology and Physiology is doing everything possible to train tomorrow's great researchers. A true incubator of the scientific elite, our Department offers its students weekly seminars where, throughout the year, experienced, national and international researchers present their most recent discoveries. We believe that it is essential to make our students aware of important research happening elsewhere in the world. To do this, we need the financial support of our partners.

Each year, the Department organizes the Gabriel L. Plaa Research Day, an event rich in discussions and knowledge exchange focused on intellectual stimulation. In this spirit, the existence of a forum for our graduate students and postdoctoral fellows to share their research experience is a central pedagogical element. Evaluated by a jury, they present the progress of their work to their peers, professors and staff members. The day ends with the awarding of prizes (Award of excellence and Best academic progress). Without the contribution of our generous partners, we would be unable to offer this day to our students free of charge and to give them attractive prizes. More than 200 people participated in the last edition and we want to continue to make this day a success.

**2021-2022 objective: \$15,000**

We invite you to read our Partnership plan through the following pages to assess how your institution can benefit from a partnership with our Department.



# Visibility

The Department of Pharmacology and Physiology has more than 100 faculty members on campus and in our seven affiliated research centers, as well as some 30 national and international guest speakers at our weekly seminars. It is also 59 postdoctoral fellows, 226 students enrolled in our graduate programs and 410 students enrolled in the bachelor's degree in biomedical sciences. Our Department also offers a window on the entire international community through our presence on various networks: website, Facebook, LinkedIn. Our Partnership plan offers you the opportunity to position your institution with the scientific elite in the field of pharmacology, clinical pharmacology, physiology and biomedical engineering.

By adding your name to our Department, you are also seizing a unique opportunity to showcase your commitment to promoting graduate research and education. Come and interact directly with professors, researchers and clinicians from the Department as well as students and staff members on this fantastic networking opportunity with future graduates. Not only do we invite you to be at the forefront of the scientific scene, but be part of our Research Day by accepting to be a member of the jury.

You will find in the following pages the partnership options. Choose the one that suits you the best by completing the form on the last page.

# Areas of Expertise and Affiliated Centers

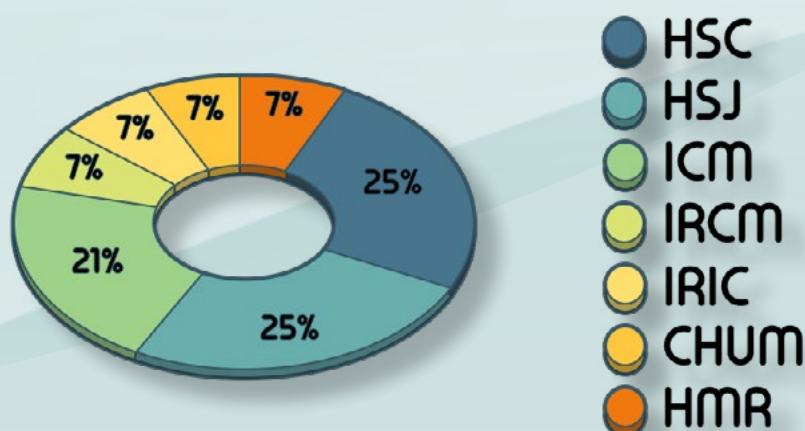
## Areas of expertise of the Faculty researchers and the clinicians researchers from the Department

- Bio-Imaging
- Cancer
- Cardiovascular
- Neurovascular Coupling
- Diabetes
- Pain, Anesthesia
- Efficacy and Safety of Natural Health Products
- Biomedical Engineering
- Immunology
- Inflammation
- Applied Genetic Medicine
- Neonatology
- Nephrology
- Neuroimmunology
- Neurology
- Ophthalmology – Vision Health
- Parkinson
- Pediatrics
- Pharmacogenomics
- Physiology
- Pneumonology
- Research and Interventions in Nursing
- Native Health
- Oral and Bone Health
- Primary Care and Services
- Substance Addiction

## Affiliated Centers

- Research Center of the Hôpital Maisonneuve-Rosemont (HMR)
- Centre hospitalier de l'Université de Montréal (CHUM) and its Research Center
- Research Center of the Sainte-Justine University Hospital (HSJ)
- Hôpital du Sacré-Cœur de Montréal (HSC)
- Institut de cardiologie de Montréal (ICM)
- Institute for Research in Immunology and Cancer (IRIC)
- Montreal Clinical Research Institute (IRCM)

## Researchers from Affiliated Centers





# Our Researchers

## Emeritus Professors

De Léan, André  
Du Souich, Patrick  
Gascon-Barré Marielle  
Lamarre, Yves  
Larochelle, Pierre (IRCM)  
Le Blanc, Aimé-Robert (HSC)

## Clinical Professors

Autmizguine, Julie (HSJ)  
Tadros, Rafik (ICM)

## Adjunct Professors

Annabi, Borhane  
Du Souich, Patrick  
Gougoux, André  
Huot, Philippe  
Kaloustian, Sévan  
Lavoie, Pierre-André  
Momparker, Richard (HSJ)  
Sauvé, Rémy  
Schwartz, Jean-Louis

## Clinical Instructors

Cyr, Martin  
Dubé, Luc  
Limami, Abdesselam  
Vaez, Mohsen

## Full Time Professors, Research Professors and Assistant/Associate/Full Research Professors

Anand-Srivastava, Madhu  
Badhwar, AmanPreet  
Beaulieu, Pierre (CHUM)  
Beauséjour, Christian (HSJ)  
Bichet, Daniel (HSC)  
Brochu, Michèle (HSJ)  
Brouillette, Jonathan (HSC)  
Calderone, Angelo (ICM)  
Cardinal, René (HSC)  
Claing, Audrey (CHUM)  
Comtois, Philippe (ICM)  
Couture, Réjean  
D'Avanzo, Nazzareno  
Gauchat, Jean-François  
Girouard, Hélène  
Gratton, Jean-Philippe  
Haddad, Pierre  
Hoang, Trang (IRIC)  
Jacquemet, Vincent (HSC)  
Krajinovic, Maja (HSJ)

Kus, Teresa (HSC)  
Lafrance, Jean-Philippe (HMR)  
Mathieu, Pierre A.  
Meloche, Sylvain (IRIC)  
Najmanovich, Rafaël  
Noël, Josette  
Parent, Lucie (ICM)  
Pichette, Vincent (HRM)  
Piñeyro-Filpo, Graciela  
Rafei, Moutih  
Raynal, Noël (HSJ)  
Rousseau, Guy (HSC)  
Samaha, Anne-Noël  
Savoji, Houman  
Schiller, Peter (IRCM)  
Sirois, Martin (ICM)  
Talbot, Sébastien  
Théorêt, Yves (HSJ)  
Trudeau, Louis-Éric  
Vinet, Alain (HSC)

## Accredited Professors

Allen, Bruce  
Alquier, Thierry  
Benderdour, Mohamed  
Blunck, Rikard  
Boucoiran, Isabelle  
Boutopoulos, Christos  
Brochiero, Emmanuelle  
Chemtob, Sylvain  
Choinière, Manon  
DaSilva, Jean N.  
Delisle, Jean-Sébastien  
Denault, André  
Dubé, Marie-Pierre  
Dubrac, Alexandre  
Gagnon, Daniel  
Gerarduzzi, Casimiro

Girard, Sylvie  
Griffith, May  
Hardy, Pierre  
Hiram, Roddy  
Jouvet, Philippe  
Joyal, Jean-Sébastien  
Kleiber, Niina  
Landon-Cardinal, Océane  
Légaré, Nancy  
LeLorier, Jacques  
Levy, Emile  
Lim, Gareth  
Lodygensky, Gregory  
Ly, Hung Q.  
Marinier, Anne  
Martel, Catherine

Nattel, Stanley  
Pagé, Gabrielle  
Perrault, Louis P.  
Piram, Maryam  
Poitout, Vincent  
Richebé, Philippe  
Rose, Christopher F.  
Ruiz, Matthieu  
Sauvageau, Guy  
Thorin, Éric  
Vanni, Matthieu  
Vargas, Maria Grisell  
Vaucher, Elvire  
Wang, Han Ting  
White, Michel  
Williamson, David

# Sponsorship Options

## Platinum Partnership

**\$3,000**

**Exclusive Partnership**  
Only one place available!

As a PLATINUM sponsor, you will get the following visibility

### At the Gabriel L. Plaa Research Day:

- 15 minute pre-recorded presentation \*
- Kiosk : 4 tables
- Mention by the Director of the Department during the opening speech
- Special thanks during the awards ceremony
- Advertising in the program (1 page)
- Corporate mention or logo throughout all the media associated with the day  
(Department screens, invitations and posters)
- Logo in the programme
- Logo on the website , Facebook , and LinkedIn pages
- Visibility throughout the day
- Visibility at the cocktail hour
- Logo on projection during the event
- 4 free tickets (with parking)

### Weekly seminars:

- Unlimited access to our weekly seminars
- Opportunity to give a seminar (subject to approval of the theme by the seminar leaders)
- Logo on the weekly on-campus flyer
- Logo included in all weekly emails announcing conferences sent to all Department members
- Logo on the Department's website

\* prepared and provided by the Platinum Sponsor



# Diamond Partnership

**\$2,000**

**As a DIAMOND sponsor, you will get the following visibility**

**At the Gabriel L. Plaa Research Day:**

- Kiosk : 2 tables
- Mention by the Director of the Department during the opening speech
- Special thanks during the awards ceremony
- Advertising in the program (1 page)
- Corporate mention or logo throughout all the media associated with the day  
(Department screens, invitations and posters)
- Logo in the programme
- Logo on the website , Facebook , and LinkedIn pages
- Visibility throughout the day
- Visibility at the cocktail hour
- Logo on projection during the event
- 2 free tickets (with parking)

**Weekly seminars:**

- Unlimited access to our weekly seminars
- Logo on the weekly on-campus flyer
- Logo included in all weekly emails announcing conferences sent to all Department members

# Gold Partnership

**\$1,000**

**As a GOLD sponsor, you will get the following visibility**

**At the Gabriel L. Plaa Research Day:**

- Kiosk : 2 tables
- Mention by the Director of the Department during the opening speech
- Special thanks during the awards ceremony
- Advertising in the program (1/2 page)
- Corporate mention or logo throughout all the media associated with the day  
(Department screens, invitations and posters)
- Logo in the programme
- Logo on the website , Facebook , and LinkedIn pages
- Visibility throughout the day
- Visibility at the cocktail hour
- Logo on projection during the event
- 2 free tickets (with parking)

**Weekly seminars:**

- Unlimited access to our weekly seminars



## Silver Partnership

**\$500**

**As a SILVER sponsor, you will get the following visibility**

**At the Gabriel L. Plaa Research Day:**

- Kiosk : 1 table
- Advertising in the programme (1/2 page)
- Logo in the programme
- Logo on the website, Facebook , and LinkedIn pages
- Visibility throughout the day
- Visibility at the cocktail hour
- Logo on projection during the event
- 1 free ticket (with parking)

**Weekly seminars:**

Unlimited access to our weekly seminars

## Bronze Partnership

**\$250**

**As a BRONZE sponsor, you will get the following visibility**

**At the Gabriel L. Plaa Research Day:**

- Logo in the programme
- Logo on the website, Facebook , and LinkedIn pages
- Visibility throughout the day
- Visibility at the cocktail hour

**Weekly seminars:**

Unlimited access to our weekly seminars

# Summary Chart

	Platinum	Diamond	Gold	Silver	Bronze
<b>Gabriel L. Plaa Annual Research Day</b>					
15 minute pre-recorded presentation*	✓	-	-	-	-
Kiosk, number of tables	max. 4	max. 2	max. 2	1	-
Mention during the opening speech	✓	✓	✓	-	-
Special thanks during the awards ceremony	✓	✓	✓	-	-
Advertising in the programme	1 page	1 page	half-page	half-page	-
Corporate mention or logo on posters	✓	✓	✓	-	-
Logo in the programme	✓	✓	✓	✓	✓
Logo on the website and on the Facebook page	✓	✓	✓	✓	✓
Visibility throughout the day	✓	✓	✓	✓	✓
Visibility at the cocktail hour	✓	✓	✓	✓	✓
Logo on projection during the event	✓	✓	✓	✓	✓
Free access: breakfast, lunch, coffee break and cocktail	✓	✓	✓	✓	
Free parking, number of free tickets	4	2	2	1	
<b>Weekly Seminars</b>					
Unlimited access to our weekly seminars	✓	✓	✓	✓	✓
Opportunity to give a seminar**	✓	-	-	-	-
Logo on conference posters / on the campus	✓	✓	-	-	-
E-mailing of conference posters with your logo	✓	✓	-	-	-
Registration with your logo on the website of the Department of Pharmacology and Physiology	✓	-	-	-	-
Broadcast with your logo on projection screen (TV)	✓	-	-	-	-

\*Prepared and provided by the Platinum Sponsor

\*\*Subject to approval of the theme by the seminar leaders

# Sponsorship Form

I hereby confirm the participation of my company/institution as a partner of the Department of Pharmacology and Physiology of the Université de Montréal.

**Platinum**

**Diamond**

**Gold**

**Silver**

**Bronze**

Your name: \_\_\_\_\_

Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature : \_\_\_\_\_

Date : \_\_\_\_\_

## **PAYMENT (check\* or bank transfer \*\*)**

*\* Please make the check payable to the Department of Pharmacology and Physiology and sent to the following address:*

Madame Lamia Ouali  
Adjointe au directeur  
Département de pharmacologie et physiologie, Faculté de médecine  
Université de Montréal  
C. P. 6128, succursale Centre-Ville  
Montréal (Québec) H3C 3J7 CANADA

## **\*\* Informations for the bank transfer:**

Université de Montréal  
BANQUE NATIONALE DU CANADA  
5344, chemin de la Côte-des-Neiges  
Montréal (Québec) H3T 1Y4 CANADA

Bank number: 006  
Transit number: 11331  
Account number: 06-496-20  
Reference code: BNDCCAMMINT

Code IBAN : 006-11331  
Our reference: FRK00670

For inquiries or to request an invoice, please contact Lamia Ouali by email at the following address:

**THANK YOU!**