

Department of Pharmacology and Physiology

Faculty of Medicine
Université 
de Montréal



Partnership Plan 2019-2020

Sponsorship & Exhibitor Prospectus

25th Edition

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Contact:

Tel.: (514) 343-7175

Introduction

The mission of the Faculty of Medicine is to participate actively in the advancement of knowledge and mastery of skills for the improvement of Health care.

To achieve this mission, the Department of Pharmacology and Physiology is doing everything possible to train tomorrow's great researchers. A true incubator of the scientific elite, our Department offers its students weekly seminars where, throughout the year, experienced, national and international researchers present their most recent discoveries. We believe that it is essential to make our students aware of important research happening elsewhere in the world. To do this, we need the financial support of our partners.

Each year, the Department organizes the Gabriel L. Plaa Research Day, an event rich in discussions and knowledge exchange focused on intellectual stimulation. In this spirit, the existence of a forum for our graduate students and postdoctoral fellows to share their research experience is a central pedagogical element. Evaluated by a jury, they present the progress of their work to their peers, professors and staff members. The day ends with the awarding of prizes (Award of excellence and Best academic progress), followed by a cocktail. Without the contribution of our generous partners, we would be unable to offer this day to our students free of charge and to give them attractive prizes. More than 200 people participated in the last edition and we want to continue to make this day a success.

2019-2020 objectives: \$ 30 000, e.g. \$ 15 000 for Seminars and \$ 15 000 for the Gabriel L. Plaa Research Day.

We invite you to read our Partnership plan through the following pages to assess how your institution can benefit from a partnership with our Department.

Areas of expertise and Affiliated centers

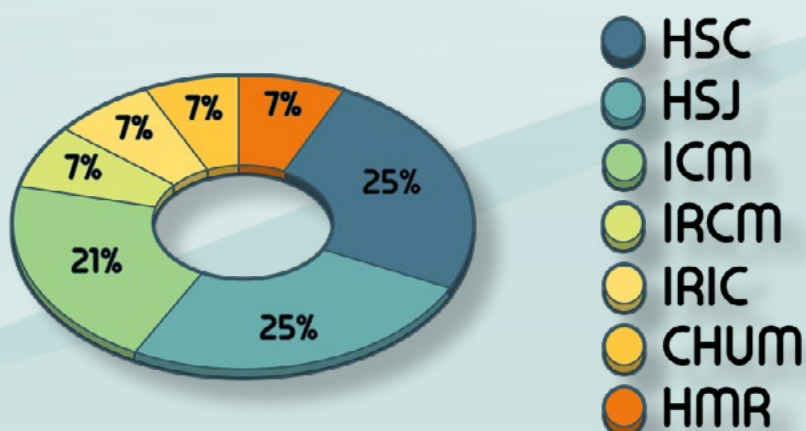
Areas of expertise of the Faculty researchers and the clinicians researchers from the Department

- Bio-Imaging
- Cancer
- Cardiovascular
- Neurovascular Coupling
- Diabetes
- Pain, Anesthesia
- Efficacy and Safety of Natural Health Products
- Biomedical Engineering
- Immunology
- Inflammation
- Applied Genetic Medicine
- Neonatology
- Nephrology
- Neuroimmunology
- Neurology
- Ophthalmology – Vision Health
- Parkinson
- Pediatrics
- Pharmacogenomics
- Physiology
- Pneumonology
- Research and Interventions in Nursing
- Native Health
- Oral and Bone Health
- Primary Care and Services
- Substance Addiction

Affiliated Centers

- Research Center of the Hôpital Maisonneuve-Rosemont (HMR)
- Centre hospitalier de l'Université de Montréal (CHUM) and its Research Center
- Research Center of the Sainte-Justine University Hospital (HSJ)
- Hôpital du Sacré-Cœur de Montréal (HSC)
- Institut de cardiologie de Montréal (ICM)
- Institute for Research in Immunology and Cancer (IRIC)
- Montreal Clinical Research Institute (IRCM)

Researchers from Affiliated Centers



Our researchers

Emeritus Professors

Bergeron, Michel
De Léan, André
Du Souich, Patrick
Gascon-Barré Marielle
Lamarre, Yves
Laroche, Pierre (IRCM)
Le Blanc, Aimé-Robert (HSC)

Clinical Professors

Autmizguine, Julie (HSJ)
Tadros, Rafik (ICM)

Adjunct Professors

Annabi, Borhane
Du Souich, Patrick
Huot, Philippe
Kaloustian, Sévan
Lavoie, Pierre-André
Le Blanc, Aimé-Robert
Plourde, Gilles
Schwartz, Jean-Louis
Spénard, Jean

Clinical Instructors

Cyr, Martin
Dubé, Luc
Limami, Abdesselam
Vaez, Mohsen

Full Time Professors, Research Professors and Assistant/Associate/Full Research Professors

Anand-Srivastava, Madhu
Beaulieu, Pierre (CHUM)
Beauséjour, Christian (HSJ)
Bichet, Daniel (HSC)
Brochu, Michèle (HSJ)
Brouillette, Jonathan (HSC)
Calderone, Angelo (ICM)
Cardinal, René (HSC)
Claing, Audrey (CHUM)
Comtois, Philippe (ICM)
Couture, Réjean
D'Avanzo, Nazzareno
Gagnon, Daniel (ICM)
Gauchat, Jean-François
Girouard, Hélène
Gougoux, André
Gratton, Jean-Philippe
Haddad, Pierre
Hoang, Trang (IRIC)
Jacquemet, Vincent (HSC)
Krajinovic, Maja (HSJ)

Kus, Teresa (HSC)
Lafrance, Jean-Philippe (HMR)
Mathieu, Pierre A.
Meloche, Sylvain (IRIC)
Momparker, Richard (HSJ)
Najmanovich, Rafaël
Noël, Josette
Parent, Lucie (ICM)
Pichette, Vincent (HRM)
Piñeyro-Filpo, Graciela
Rafei, Mouth
Raynal, Noël (HSJ)
Rousseau, Guy (HSC)
Samaha, Anne-Noël
Sauvé, Rémy
Schiller, Peter (IRCM)
Sirois, Martin (ICM)
Talbot, Sébastien
Théorêt, Yves (HSJ)
Trudeau, Louis-Éric
Vinet, Alain (HSC)

Accredited Professors

Allen, Bruce
Alquier, Thierry
Benderdour, Mohamed
Blunck, Rikard
Bouchard, Maryse
Bouchard, Michèle
Boutopoulos, Christos
Brochiero, Emmanuelle
Cailhier, Jean-François
Chemtob, Sylvain
Choinière, Manon
DaSilva, Jean N.
Delisle, Jean-Sébastien
Denault, André
Dubé, Marie-Pierre
Fahmi, Hassan
Fiset, Céline
Fulton, Stéphanie

Gerarduzzi, Casimiro
Girard, Sylvie
Griffith, May
Hardy, Pierre
Jouvet, Philippe
Joyal, Jean-Sébastien
Kleiber, Niina
Lavoie, Julie
Ledoux, Jonathan
Leduc, Line
LeLorier, Jacques
Levy, Emile
Lim, Gareth
Litalien, Catherine
Lodygensky, Gregory
Ly, Hung Q.
Manjunath, Puttaswamy
Marinier, Anne

Martel, Catherine
Martel-Pelletier, Johanne
Mayer, Gaétan
Nattel, Stanley
Pagé, Gabrielle
Panisset, Michel
Pelletier, Jean-Pierre
Perrault, Louis P.
Poitout, Vincent
Richebé, Philippe
Rose, Christopher F.
Sauvageau, Guy
Thorin, Éric
Vanni, Matthieu
Vargas, Maria Grisell
Vaucher, Elvire
White, Michel

Visibility

The Department of Pharmacology and Physiology has more than 100 faculty members on campus and our seven affiliated research centers, as well as some 30 national and international guest speakers at our weekly seminars. It is also about fifteen postdoctoral fellows, 275 students enrolled in our graduate programs and 360 students enrolled in the bachelor's degree in biomedical sciences. Our Partnership plan offers you the opportunity to position your institution with the scientific elite in the field of pharmacology, clinical pharmacology, physiology and biomedical engineering.

By adding your name to our Department, you are also seizing a unique opportunity to showcase your commitment to promoting graduate research and education. Come and interact directly with professors, researchers and clinicians from the Department as well as students and staff members on this fantastic networking opportunity with future graduates. Not only do we invite you to be at the forefront of the scientific scene, but be part of our Research Day by accepting to be a member of the jury.

You will find in the following pages the partnership options. Choose the one that suits you the best by completing the form on the last page.

PLATINUM PARTNERSHIP

2 500 \$

As a PLATINUM sponsor, you will get the following visibility

At the Gabriel L. Plaa Research Day:

- 20 minutes speech
- Kiosk: max 4 tables
- Mention by the Director of the Department during the opening speech
- Special thanks during the awards ceremony
- Advertising in the program (1 page)
- Corporate mention or logo throughout all the media associated to the day
(Department screens, invitations and posters)
- Logo in the program
- Logo on the website and on the Facebook page
- Visibility throughout the day
- Visibility at the cocktail hour
- Logo on projection during the event
- Free access: breakfast, lunch, coffee break and cocktail
- 4 free parking tickets

Weekly seminars:

- Unlimited access to our weekly seminars
- Opportunity to give a seminar (*subject to approval of the theme by the seminar leaders*)
- Presence of your logo on conference posters broadcast weekly on the campus
- High visibility with your logo included in all weekly emails announcing conferences sent to all department members
- Registration with your logo on the website of the Department of pharmacology and physiology Broadcast with your logo on projection screen (TV)

Exclusive Partnership
Only one place available

PARTNERSHIP OPTIONS

DIAMOND PARTNERSHIP

2 000 \$

As a DIAMOND sponsor, you will get the following visibility

At the Gabriel L. Plaa Research Day:

- Kiosk: max 2 tables
- Mention by the Director of the Department during the opening speech
- Special thanks during the awards ceremony
- Advertising in the program (1 page)
- Corporate mention or logo throughout all the media associated to the day
(Department screens, invitations and posters)
- Logo in the program
- Logo on the website and on the Facebook page
- Visibility throughout the day
- Visibility at the cocktail hour
- Logo on projection during the event
- Free access: breakfast, lunch, coffee break and cocktail
- 2 free parking tickets

Weekly seminars:

- Unlimited access to our weekly seminars
- Presence of your logo on conference posters broadcast weekly on the campus
- High visibility with your logo included in all weekly emails announcing conferences sent to all department members

GOLD PARTNERSHIP

1 000 \$

As a GOLD sponsor, you will get the following visibility

At the Gabriel L. Plaa Research Day:

- Kiosk: max 2 tables
- Mention by the Director of the Department during the opening speech
- Special thanks during the awards ceremony
- Advertising in the program (1/2 page)
- Corporate mention or logo throughout all the media associated to the day
(Department screens, invitations and posters)
- Logo in the program
- Logo on the website and on the Facebook page
- Visibility throughout the day
- Visibility at the cocktail hour
- Logo on projection during the event
- Free access: breakfast, lunch, coffee break and cocktail
- 2 free parking tickets

Weekly seminars:

- Unlimited access to our weekly seminars

SILVER PARTNERSHIP

500 \$

As a SILVER sponsor, you will get the following visibility

At the Gabriel L. Plaa Research Day:

- Kiosk: 1 table
- Advertising in the program (1/2 page)
- Logo in the program
- Logo on the website and on the Facebook page
- Visibility throughout the day
- Visibility at the cocktail hour
- Logo on projection during the event
- Free access: breakfast, lunch, coffee break and cocktail
- 1 free parking ticket

Weekly seminars:

Unlimited access to our weekly seminars

BRONZE PARTNERSHIP

250 \$

As a BRONZE sponsor, you will get the following visibility

At the Gabriel L. Plaa Research Day:

- Logo in the program
- Logo on the website and on the Facebook page
- Visibility throughout the day
- Visibility at the cocktail hour
- Logo on projection during the event

Weekly seminars:

Unlimited access to our weekly seminars

Summary chart

	Platinum	Diamond	Gold	Silver	Bronze
Gabriel L. Plaa Annual Research Day					
20 minutes speech	✓	-	-	-	-
Kiosk, number of tables	max. 4	max. 2	max. 2	1	-
Mention during the opening speech	✓	✓	✓	-	-
Special thanks during the awards ceremony	✓	✓	✓	-	-
Advertising in the program	1 page	1 page	half-page	half-page	-
Corporate mention or logo on posters	✓	✓	✓	-	-
Logo in the program	✓	✓	✓	✓	✓
Logo on the website and on the Facebook page	✓	✓	✓	✓	✓
Visibility throughout the day	✓	✓	✓	✓	✓
Visibility at the cocktail hour	✓	✓	✓	✓	✓
Logo on projection during the event	✓	✓	✓	✓	✓
Free access: breakfast, lunch, coffee break and cocktail	✓	✓	✓	✓	
Free parking, number of free tickets	4	2	2	1	
Weekly Seminars					
Unlimited access to our weekly seminars	✓	✓	✓	✓	✓
Opportunity to give a seminar*	✓	-	-	-	-
Logo on conference posters / on the campus	✓	✓	-	-	-
E-mailing of conference posters with your logo	✓	✓	-	-	-
Registration with your logo on the website of the Department of Pharmacology and Physiology	✓	-	-	-	-
Broadcast with your logo on projection screen (TV)	✓	-	-	-	-

*Subject to approval of the theme by the seminar leaders

Sponsorship form

I hereby confirm the participation of my company/institution as a partner of the Department of Pharmacology and Physiology of the Université de Montréal.

Platinum

Diamond

Gold

Silver

Bronze

Your name: _____

Company: _____

Billing Address: _____

Signature: _____

Date: _____

PAYMENT (check* or bank transfer **)

* Please make the check payable to the Department of Pharmacology and Physiology and sent to the following address:

Mrs Lamia Ouali
Département de pharmacologie et physiologie, Faculté de médecine
Université de Montréal
C. P. 6128, succursale Centre-Ville
Montréal (Québec) H3C 3J7 CANADA

**** Informations for the bank transfer:**

Université de Montréal
NATIONAL BANK OF CANADA
5344 Côte-des-Neiges
Montréal (Québec) H3T 1Y4 CANADA

Bank number: 006
Transit number: 11331
Account number: 06-496-20
Reference code: BNDCCAMMINT
IBAN: 006-11331
Our reference: FRK00171

For inquiries or to request an invoice, please contact Lamia Ouali by email at the following address:

THANK YOU!